

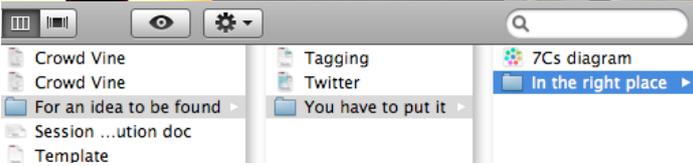
In the analogue world - everything has it's place...



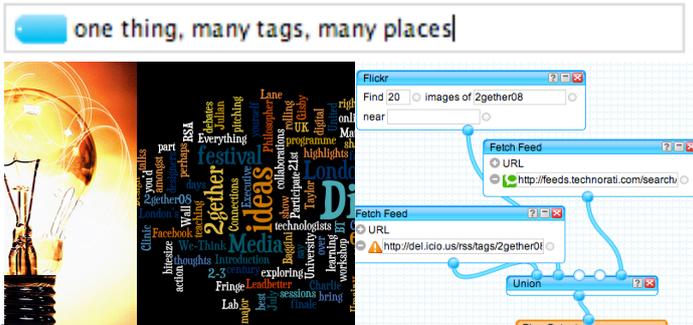
Each idea...

...in one place...

...at one time



When you tag things it's different



Tagging brings information together...



...helping connect networks...

...making information easier to find...

...and letting new ideas emerge.

Tagging

To bring ideas 2gether



#HashTags on Twitter

You can tag on twitter using the HashTags.org service.

Opt-in by following www.twitter.com/hashtags (or message 'follow hashtags' to twitter).

Then put '#2gether08' anywhere in your updates to see them included in the pages and RSS feeds at <http://www.hashtags.org/tags/2gether08>

Del.icio.us tagging

Del.icio.us is a social bookmarking tool for storing and sharing web-links. Get an account at <http://del.icio.us>

Everytime you add a link you will be asked to suggest tags. Add as many key word tags as you want, and to get your link included in on the pages and RSS feeds at <http://del.icio.us/tags/2gether08> just tag it with, you've guessed it, '2gether08'.

Tagging just about anywhere

Look out for opportunities to use tags when sharing photos, writing blog posts or creating a profile.

You can use unique made up shared tags like '2gether08' and you can use your own key words - anything that you think will make your idea, link or content easy for you and others to find in future.

You'll need to check that the tagging convention of the site or tool you are using. On some sites tags, are, separated, by, commas. Whereas on others, each new word is a tag, and you have to RunWordsTogether to create more complex tags.

Tracking Tags

Most tagging websites provide an RSS feed of all the content with a specific tag. That means you can use any sort of RSS reader to keep track of the latest updated content for any particular tag. For example, find the RSS feeds and add them to your own account at NetVibes.com or iGoogle, or subscribe to them using a desktop RSS reader.

