

“Twitter is a service for friends, colleagues and networks to communicate and stay connected through the exchange of quick, frequent messages.”

“Send updates, ask question, share links, find people, arrange stuff - the possibilities are endless.”

# Twitter

## For networking at events and beyond

### How does it work?

- 1) You create an account with twitter and start posting updates in 140 characters or less.
- 2) You find other people whose updates you want to follow.
- 3) You let other people know about your twitter account so that they can start following your updates
- 4) You build you network, watch as the conversations and updates start flowing, and jump in with your own contributions, ideas, reflections and updates.

### How to get an account?

You can sign up to Twitter by going to [www.twitter.com](http://www.twitter.com) or by starting to follow the updates of another Twitter user via SMS (e.g. text ‘follow 2gether08’ to 07624 801423 and then follow the instructions). You can also register your mobile phone for Twitter access when you are logged in to the website.



### Twitter Tips

#### @ Replies

If you *start* a message with ‘@username’ then your message is a reply to that person. Usually only people who follow you and them will see that message.

For example, if I send a message “@davidwilcox Are you using Hash Tags at #2gether08?” then, if David is following my updates, he will see this as a reply - and anyone following both of us will see it as well.

#### Finding your twitterpack

Twitter is made up of many overlapping networks of people. A good way to find people to follow is to browse the public lists of other people’s followers. For example, look at who is on the followers list of [www.twitter.com/2gether08](http://www.twitter.com/2gether08).

### Twitter by text

If you have registered to access twitter by SMS you can send these quick commands to 07624 801423

**follow username** - get updates on your phone from ‘username’

**leave username** - stop updates to your phone from ‘username’

**on/off** - enable or disable twitter updates to your phone

**stats/help** - get statistics or a full list of text message commands.

**‘your message’** - send anything in 140 characters or less to post an update to your followers

What are you doing?

71

You can keep using Twitter from a wide variety of different platforms

update

### After the event

You can access twitter and continue to develop your network using:

**The website** - log in, post update and follow your network.

**Desktop applications** - like Twhirl.com or Snitter.com

**Instant messenger** - like gTalk

**SMS or web-enabled phone** - or even voice-to-text TwitterFone